

WATCH UR BAC

November Newsletter

“Make It to the Table: Don’t Drink and Drive this Thanksgiving Eve”

-U.S. Department of Transportation

Important November Dates:

November kicks off the start of the holiday season! While exciting as the holidays are, there are many associated risks this time of year involving impaired driving. A few of these important dates include, Thanksgiving, Blackout Wednesday, and Veterans Day! These are great opportunities to educate the families in your county and prepare them for safe holiday traveling!

November Awareness

Awareness, and education are leading tools that we can utilize in preparing people for safe travels throughout the holiday season! Social media platforms are a great way to connect and engage! Use your county social media profiles to share information and enhance awareness on impaired driving!

Blackout Wednesday

Thanksgiving Eve is the true start of the holiday drinking period. Studies have shown that this day results in a larger drinking day than New Years Eve or St. Patrick’s Day in some places. It has become one of the top drunk-driving nights of the year! Watch UR BAC has great resources and information you can use to share on this important date!

Thanksgiving

While the goal of Thanksgiving is to surround oneself with family and to give thanks, many choose this day to celebrate their blessings with alcohol (or even use it to distract themselves from overeager family members). Take this opportunity to engage with families in your county on safe Thanksgiving celebrations and lean on Watch UR BAC to help create social media posts or recourses for you to share with your families!



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