



Texas 4-H Ambassador Program

The Texas 4-H Livestock, Equine and Advocacy Ambassador Program strives to provide participants the opportunity to develop and practice advanced leadership skills related to mentoring other youth and to become advocates for the equine industry and animal agriculture.



Livestock/Equine Ambassador Short Courses

Each summer, 50 Livestock Ambassadors attend two short courses at both Texas Tech University and Texas A&M University. The short courses expose students to rigorous college-level animal science curriculum and educational experiences. Twenty-five Equine Ambassadors attend a short course at Lone Oak Ranch in Gainesville. The short course equips Ambassadors with educational resources to take back to the county level regarding general health knowledge and horsemanship. Purposeful construction of the curriculum, fused with a commitment to hands-on learning have generated exceptional knowledge gained outcomes.

Peebles Ranch
Cuero, Texas



Ambassador Advocacy Academy

Advocacy Academy is the second phase of the Ambassador program and is open to both Livestock and Equine Ambassadors. This program exposes twenty-five Ambassadors to the political process, agricultural law and lobbying, ethics of agricultural technology, agricultural policy, and communicating with consumers unfamiliar with agricultural production practices. The Advocacy Ambassadors are also made aware of collegiate internships at the Texas Capitol and potential careers in agricultural law.



International Agricultural Experience

In 2016, an elite group of 19 Advocacy Ambassadors were selected to attend an educational agricultural experience in Uruguay and Argentina. With visits to family farms, historic ranches, feedlot tours, major agricultural research institutes and various production facilities, ambassadors were able to immerse themselves in cultural experiences exclusively found in these countries and develop new perspectives of international agriculture. The ambassadors now have a better understanding of the similarities and differences between the two countries and the opportunities and collaborations needed to feed the world.



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